

Proposed Town Centre Action Plan

Survey of community views

Ideas generated at the Charrette workshops held in April 2015 have guided the formulation of FIVE principles for the future development of our town centre:

1. *vibrancy & sustainability.*
2. *accessibility*
3. *capitalising on our natural and built heritage.*
4. *supporting community cohesion.*
5. *meeting the future needs of the community.*

These principles have been used to develop a proposed 16 point community action plan AND an on-line survey was carried out in January 2015 to gain further views from Dunblane people on principles and actions.

The outcome of that exercise is summarised below but a full Survey Report with comments made by participants is available at: www.dunblane.info/charrette

Who Answered the Survey?

240 people responded (57% female)

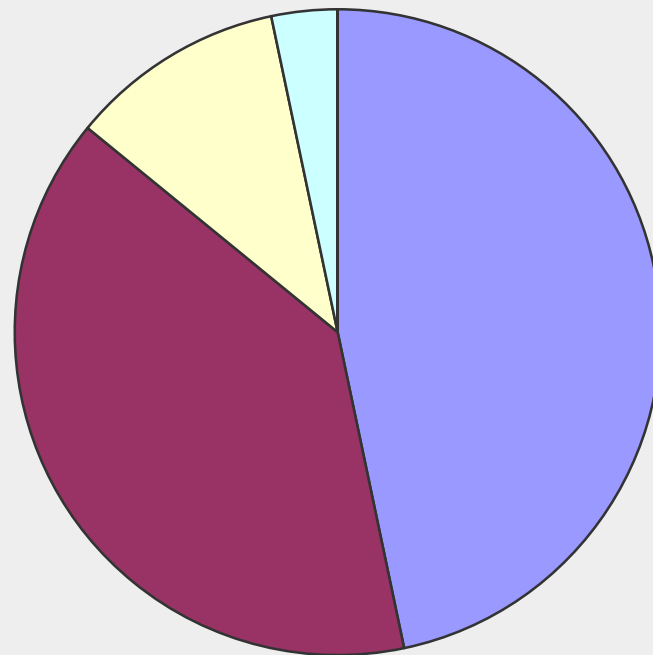
From what age groups were they?

under 15 yrs	23%
16 – 24 yrs	0 %
25 – 44 yrs	27%
45 – 64 yrs	32%
65 – 84 yrs	17%
Over 85 yrs	1%

Principle One

A Vibrant and Sustainable Town Centre for Community Activity

This Principle is concerned with the promotion, enhancement and marketing of the town centre and its facilities.



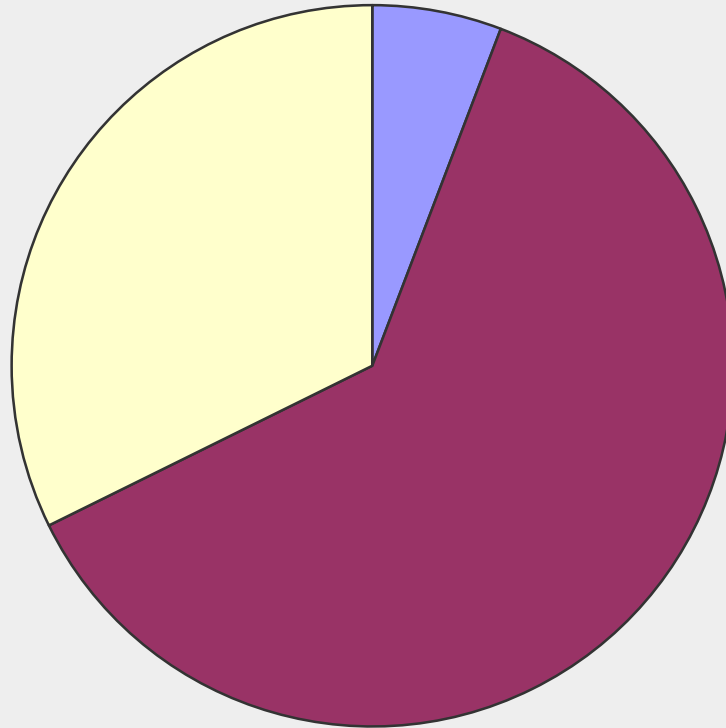
■ Agree Strongly

■ Agree

■ Neutral

■ Disagree

Which would be your priority action for this Principle?



■ Devise a promotional and marketing strategy

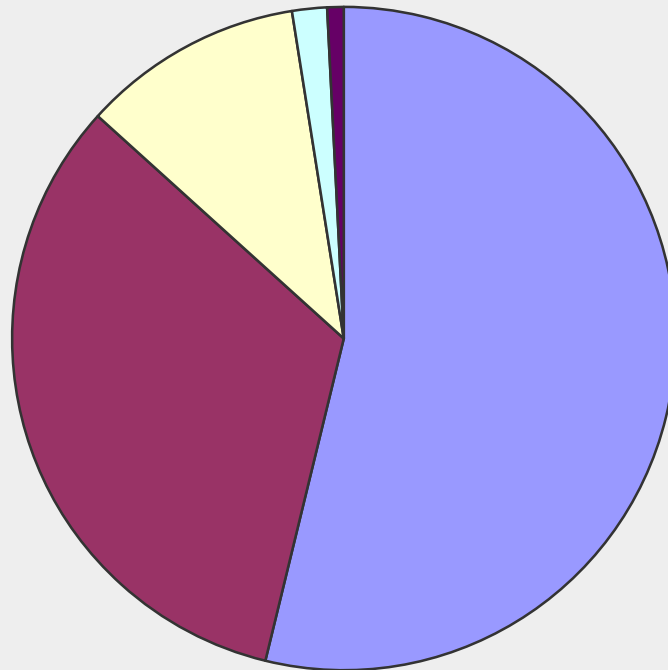
■ Maintain and promote commercial activity in the town centre

■ Explore how adequate provision of public toilets can be achieved

Principle Two

An Accessible Town Centre

This Principle looks at supporting people to walk and cycle, improving parking and public transport.



■ Agree Strongly

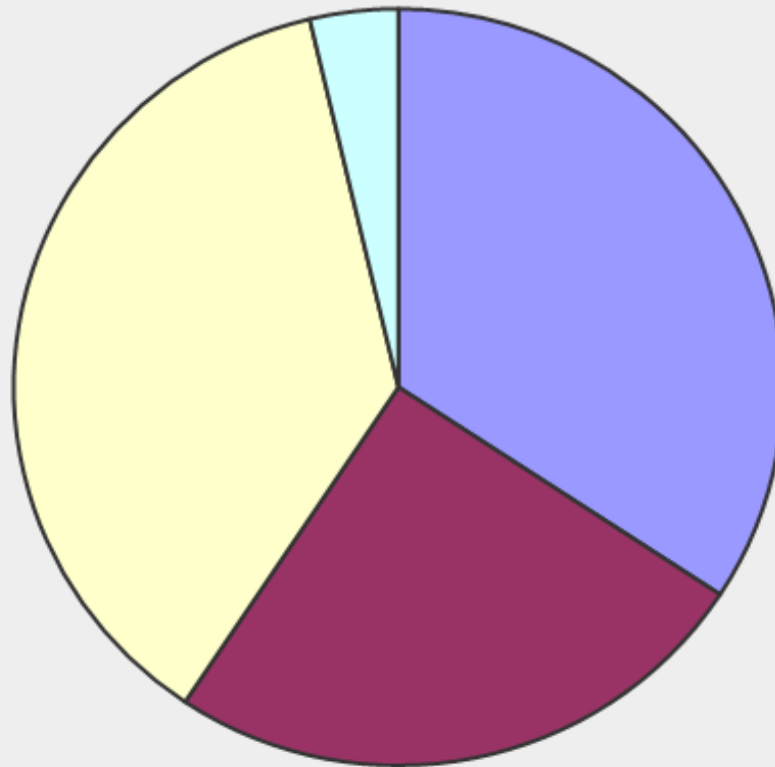
■ Agree

■ Neutral

■ Disagree

■ Disagree Strongly

Which would be your priority action for this Principle?

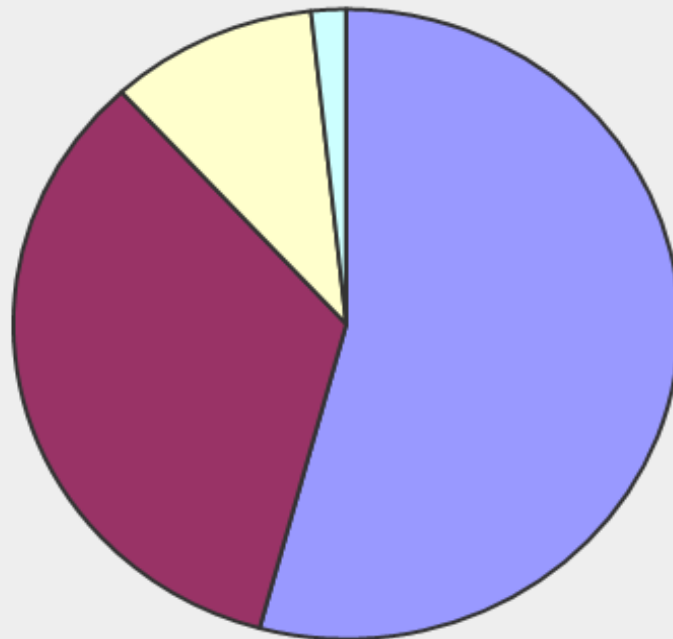


- Devise a signage and mapping strategy to promote walking and cycling routes
- Develop street design where pedestrians and vehicles share the roadway
- Create a revised Parking Strategy (to include cycle parking)
- Develop car sharing/pooling with online support

Principle Three

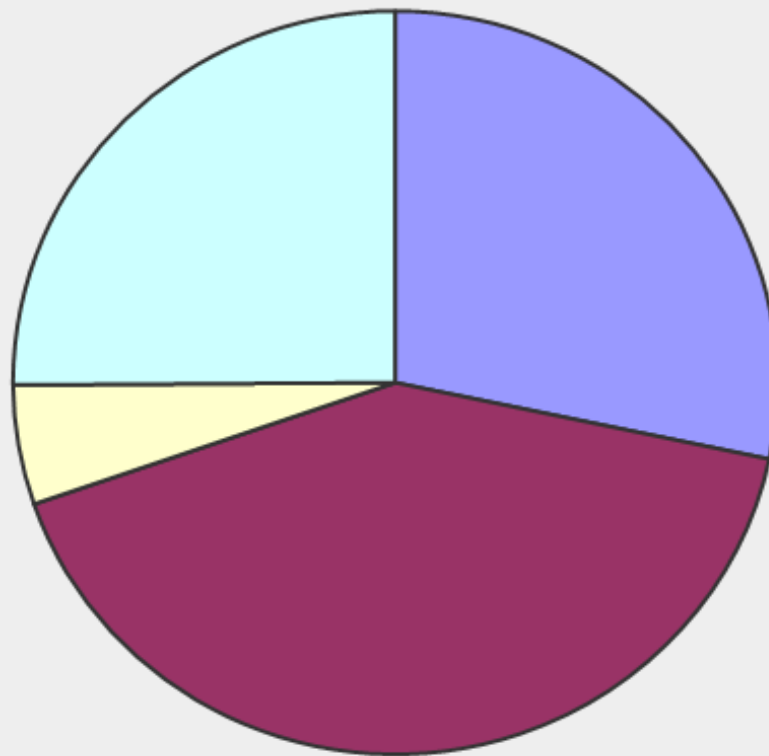
A Town Centre that capitalises on its Natural and Built Heritage

Principle - A Town Centre that Capitalises on its Natural and Built Heritage.
This Principle covers the assets in the town centre - green spaces, buildings,
the river - and how they can be preserved, improved and promoted.



- Agree Strongly
- Agree
- Neutral
- Disagree
- Disagree Strongly

Which would be your priority action for this Principle?

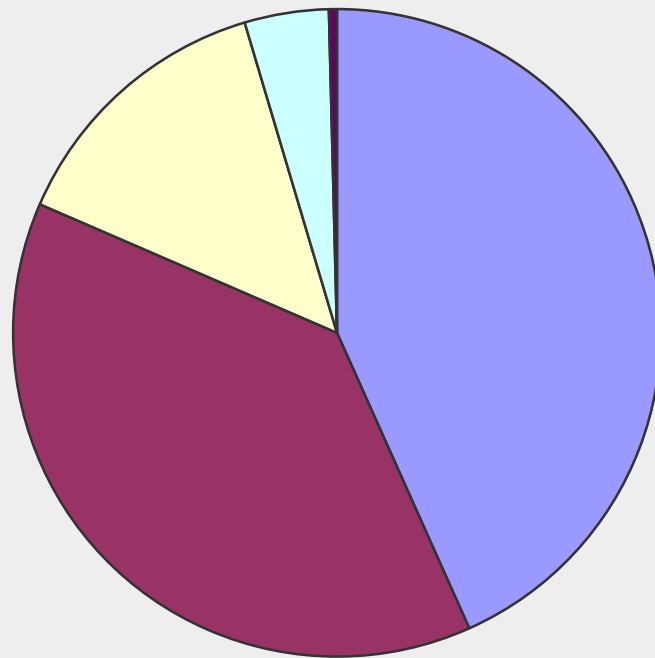


- Devise a programme for enhancing the riverside; including the Millrow area
- Improve parklands and preserve green spaces
- Promote walking tours
- Enhance fabric of town centre buildings and street frontages

Principle Four

An Inclusive Town Centre that Supports Community Cohesion

This Principle is concerned with supporting greater involvement of local people in community activity and ensuring the town centre meets the needs of all sections of the community.



■ Agree Strongly

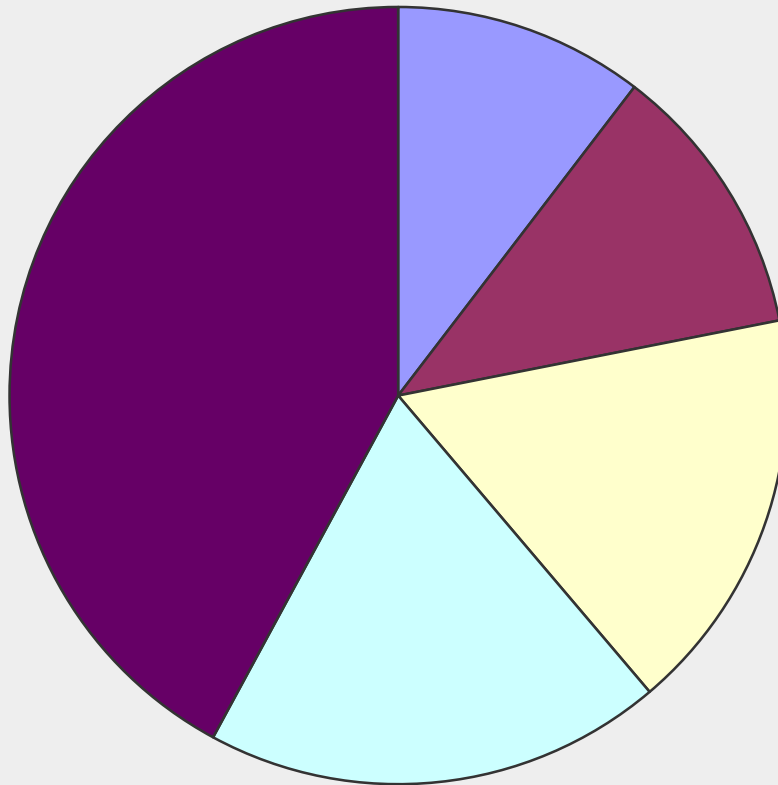
■ Agree

■ Neutral

■ Disagree

■ Disagree Strongly

Which would be your priority action for this Principle?

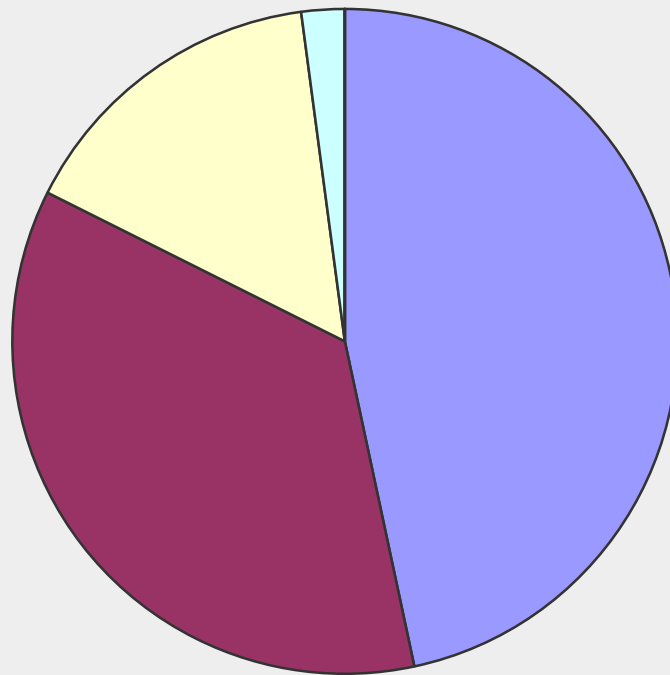


- Clarify options for community management of existing Council property
- Explore how the community could be better organised to deliver agreed actions
- Develop stronger links between different interest groups in Dunblane
- Explore volunteering strategy to encourage more people to actively engage in community life
- Foster stronger links between local schools and community to explore needs of younger people

Principle Five

A Town Centre that meets the Future Needs of the Community

This Principle is concerned with looking at how any future development of the town centre is managed.



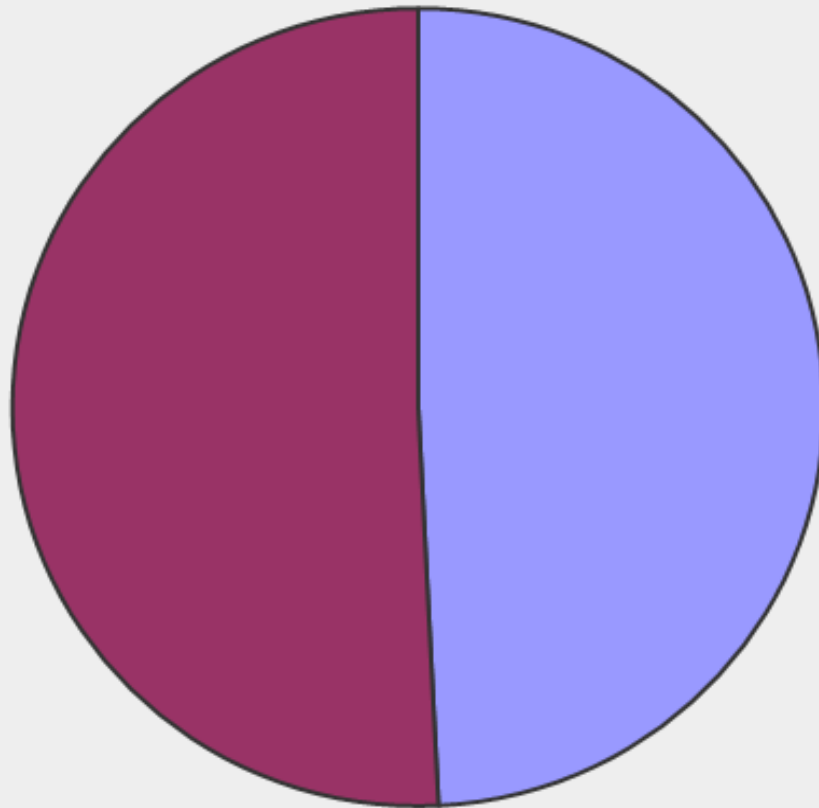
■ Agree Strongly

■ Agree

■ Neutral

■ Disagree

Which would be your priority action for this Principle?



- Explore options for further integration of the dual carriageway area with town centre activity
- Undertake a longer term study for the future development of town centre

What else did people say?

- Need a good *range of shops*
- *Commercial activity* is important for a town centre
- Town centre needs to cater for *residents as well as visitors*
- *Public toilets* are very important
- Some people want more *car parking*
- Some people would rather do more for *walking and cycling*
- Encourage more residents to *take part in community activities*
- Remember the needs of *young people and older people*
- Mixed views about **pedestrianisation /shared spaces** in the High St
- Dunblane has **many attractions** – greenspaces, the river, buildings, places to visit
- **Promote** what Dunblane has to offer
- Some of the buildings and footpaths need to be improved
- The **dual carriageway** is important but there are different views about what it could look like and how it could be used in the future

What happens next?



A] Identify some priority quick wins!

Residents attending open workshops on 18th & 20th provided further ideas

B] Keep working with Stirling Council and other partners to agree what they can do *this has already been progressed at a meeting between Stirling Council senior officers & the Charrette Steering Group held on 29th February*



C] Explore funding opportunities

D] Agree which community groups need to be involved in delivering each action
how they should work together to deliver the actions



E] Keep in touch with everyone in Dunblane

Further Community Newsletters are planned

A full Survey Report with comments made by participants is available at:

www.dunblane.info/charrette